



Mode Weddings

PHOTOGRAPHY FOR BEST FRIENDS IN LOVE

Full Service Wedding Photography Experience :)

You've got all the big stuff figured out - you've said "yes!" to your best friend, you've chosen the date, and you can't wait to start your new life together. You're excitedly anticipating the amazing location, perfect colors and details that will make your dream wedding vision a reality, and will also infuse your day with your unique style. Even better, you can't wait to be surrounded by your closest friends and family, having fun and celebrating this meaningful step into married life!

Imagine..you've wondered and dreamed of this day - this best day of your life. For months now you've lovingly poured heart and soul into your vision for this day. And now, after a morning of delicious pampering with your best girlfriends, this moment...here you stand - in the perfect gown adorned by the perfect shoes and jewels.

Your heart flutters as you reach out and gently touch the shoulder of your best friend, your signal to him that you are here...ready...for him to enjoy his first look at his bride. As he turns, the moment holds so much pure, raw emotion - he sees you - you are more beautiful than he could've imagined, not just because of your perfect dress, shoes, jewelry - but because it's *you* - his best friend - standing before him, ready to take on life's biggest adventures by his side.

The two of you share a little laugh over the fact that his sweet eyes are brimming with tears. You hold each other, exchanging a kiss or two while you quietly share stories about the morning's activities - filled with excitement and anticipation, leading up to this moment. This moment, which is just the beginning of all of the laughter, tears and fun the two of you will experience together, and with your close friends and family, throughout this biggest day of your life.

The day seemed to pass in the blink of an eye - indescribable moments shared with the people that mean the most to you, so much joy woven into your story.....

Sounds fabulous, right? The kind of day you want to be able to relive again and again! So how can you ensure that the entire story of your dream wedding day will be documented in a way that will instantly transport you back to those amazing moments and the laughter, emotion and joy of that day?

Read on to see how we make that happen - every time!

Our **Full Service Wedding Photography Experience** means just that. More than just "taking pictures" we use our Signature Eight-Step System to build the real relationship that allows us to capture your story the way you want it told, and have fun in the process :)

1. **Let's get to know each other :)**

We look at our complimentary consultation as a chance for us to all sit down and start to get to know each other. We're excited to hear the story of your relationship and the plans you're making for your wedding day! Do you want to see samples of our work and the products we offer? We have plenty to share with you :) Do you have questions about our packages, services or just what to expect? Feel free to fire away - bring a list if you want - we want you to get to know us, too! (and don't worry if after our meeting you realize you were having so much fun that there's a question you forgot to ask - we are available by phone and email, happy to provide you a quick response)

2. Our Double-Date Style Engagement Session

The engagement session is a super important part of your wedding photography experience. You choose the location – maybe where you met, enjoyed your first date or first kiss, or just a favorite place to hang out for an afternoon or evening of casual fun – most important is that it's somewhere that you can be yourselves. We'll tag along with you - we take our time and usually stop in for a bite to eat along the way, and while we're all having fun together, capture great candid and casual images that reflect who you are and your style as a couple. And, just as importantly, it gives us all the chance to get to know each other better - creating the connection that will allow you to feel comfortable and confident that, as all of the intimate and important moments unfold on your wedding day, you'll be able to trust us to capture your story in the way you want it to be told.

3. Your private engagement screening

You'll be thrilled to see how much your natural personalities and expressions shine through in your photos! This get together will be a turning point in our relationship :) as once you see these images, you'll see that we "get" you - and what makes you the perfect fit for each other - and you'll find that any lingering nerves or concerns about having our cameras focused on you all day on your wedding day will simply melt away. This will also be your opportunity to select your favorite images to include in your custom-designed, yearbook style signing book, as well as any that you may want to use for save-the date favors, invitations, or wall prints.

4. Reaching out throughout your planning

We stay in touch along the way, and we'll be sure to connect with you two weeks before your wedding date for a final update regarding details and schedule, just to make sure we are all on the same page and that we can arrive at the start of your wedding day, knowing all of the "whens" and "wheres" and ready to catch every moment as the day unfolds!

5. The Big Day :)

This is the day you've been dreaming of - breathe, stay hydrated and have fun! :D By now you'll know that you can relax, enjoy and celebrate every moment of your day, trusting that we can't wait to get there, and we will be tirelessly working to capture all of your thoughtfully planned details and the defining moments that tell your story!

6. Your Wedding Story

Prepare to be amazed! Within three weeks of your wedding we'll post your custom wedding story album design online for you to enjoy and share with family and friends. A few days later, we'll send you the link to your private online gallery containing the full set of images from your wedding day - this might be a great time to grab a glass of wine and plan to put your feet up for awhile :)

7. Your Story Finalized

We'll create a preliminary design that tells the whole story of your wedding day - but we know you'll want to make a change here or there. We'll take the time to work with you, to create the final design that you'll love! The final design process that we've created means that, within three months of your wedding, you and your best friend can be cuddled on the couch, reliving the story of your day through the pages of your luxurious, heirloom quality album.

8. The beginning :)

You might imagine that delivery of your wedding story album, dvd and prints would be an ending point for our relationship, but we prefer to think of it as only a beginning...you've started a new adventure and there are many "firsts" that still lie ahead. We'd be honored to be included in those events as they happen, too - to continue the documenting of your story!

What you'll receive with our *Unlimited Wedding Photography Experience for Best Friends in Love :)*

- Two photographers (Bill & Erin) providing full coverage of your wedding day
- Double date style engagement session - dinner's on us!
- Private in-person screening of your engagement images
- 20 page 10"x10" custom designed yearbook-style signing book - contains your engagement photos and lots of white space allowing friends and family to share heartfelt messages on your wedding day
- Wedding Story Album screening and design consultation
- Luxurious 12"x12" handmade, leather bound 40 page Wedding Story Album, custom designed and constructed using sturdy flush mount pages - an heirloom sure to last for generations
- Two luxurious 8"x8" handmade, leather bound parent albums; exact duplicates of your Wedding Story Album design
- DVD containing high- and low-resolution versions of full engagement and wedding image collections, including personal printing rights
- Unlimited consultations in person, on the phone and via email
- Special Bonus* - Customized wedding website containing your story with slideshows, links and galleries

What you'll receive with our *Ten Hour Wedding Photography Experience for Best Friends in Love :)*

- Two photographers (Bill & Erin) providing up to 10 hours of coverage on your wedding day
- Double date style engagement session - dinner's on us!
- Private in-person screening of your engagement images
- Wedding Story Album screening and design consultation
- Luxurious 12"x12" handmade, leather bound 28 page Wedding Story Album, custom designed and constructed using sturdy flush mount pages - an heirloom sure to last for generations
- DVD containing high- and low-resolution versions of full engagement and wedding image collections, including personal printing rights
- Unlimited consultations in person, on the phone and via email
- Special Bonus* - Customized wedding website containing your story with slideshows, links and galleries

Love what you've heard and seen, but working within a budget that won't allow all of the luxurious extras? Don't worry - we understand that not all budgets are equal - you can still enjoy the experience of our Signature System and have the story of your wedding day captured your way :)

What you'll receive with our *Eight Hour Wedding Photography Experience for Best Friends in Love :)*

- Two photographers (Bill & Erin) providing up to 8 hours of coverage on your wedding day*
- Double date style engagement session - dinner's on us!*
- Private in-person screening of your engagement images*
- Private online gallery of full wedding image collection*
- DVD containing high- and low-resolution versions of full engagement and wedding image collections, including personal printing rights*
- Unlimited consultations in person, on the phone and via email*